REDEVELOPMENT PROJECT PROFILE

## 150 MAIN STREET APARTMENTS



## VISION

DOWNTOWN RESIDENTIAL TOWER WITH MIDBLOCK CONNECTION + INNER-BLOCK PARK

This mixed-use tower project will feature 400 residential units, with 40 being rented as affordable for residents making roughly 60% to 80% of the City's average income.

The project will also create a new midblock walkway on Main Street, and feature public open space and art. Main Street will be activated through the incorporation of publicly-accessible open space, pedestrian connections, ground-floor retail, and dining options.

Decorative elements from the property's former theater structure have been documented and archived and can be accessed here: <a href="https://pta.lib.utah.edu/">https://pta.lib.utah.edu/</a>

## **DETAILS**

ADDRESS 150 S. Main Street

PROPERTY SIZE .89 acres

RDA PROJECT AREA Central Business District

RDA INVESTMENT TO DATE \$5 million property write-down

ESTIMATED TOTAL PROJECT COST \$100 million

DEVELOPMENT PARTNERS
Hines

HOUSING UNITS 360 market-rate; 40 affordable (60-80% AMI)

GROUND-FLOOR RETAIL ~8.400 square feet



## **MILESTONES**

- PROPERTY ACQUISITION / 2010
- SITE PRESERVATION FEASIBILITY + USER GROUPS RESEARCH / 2010-2016
- ADJACENT PROPERTY OWNER NEGOTIATIONS / 2015-2019
- BOARD SALES AUTHORIZATION / Q4 2019
- THEATER DOCUMENTATION + PRESERVATION / Q1 2020 Q4 2020
- FINALIZE DESIGN CONCEPT / Q1 2020 Q4 2020
- PROPERTY SALE / Q4 2021
- DEMOLITION / Q2 2022
- GROUNDBREAKING
- CONSTRUCTION





PROJECT CONTACT

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