

**REDEVELOPMENT AGENCY STAFF MEMO**

**DATE:** April 14, 2015  
**ITEM #:** 9.C.  
**PREPARED BY:** Matt Dahl  
**RE:** Approval of Project Area Strategic Plans

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**REQUIRED ACTION:** Pass a motion approving the Project Area Strategic Plans for the West Temple Gateway, Granary District, Central Business District, Depot District, and North Temple Project Areas.

**POLICY ITEM:** Approval of Project Area Strategic Plans

**BUDGET IMPACTS:** The project area strategic plans establish annual budget priorities.

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**EXECUTIVE SUMMARY/ANALYSIS:** The Project Area Strategic Plans are intended to provide policy direction and guide resource allocations within RDA project areas for the next 3-5 years. The attached copies of the strategic plans are the fourth draft of the documents and have been modified from the third draft to reflect the comments provided by the RDA Board during the March Board meeting.

**ANALYSIS & ISSUE:** The intent of the strategic plans is to create a clear actionable document that is based on the RDA's mission, general goals, project area plans, previous policy decisions, and Salt Lake City master plans. The strategic plans will have the advantage of moving the RDA from single-year strategies and allocation plans to a longer-term strategy of 3-5 years when establishing project area goals. The long-term view matches well with the RDA's time commitment to larger projects that take several years or more to fund and complete. The RDA's strategic plans will link its goals and objectives with budget priorities through the operation plans that will be prepared each spring as part of the budget process. This connection between goals and budget will facilitate the strategic allocation of resources over time. While it is the intent of the strategic plans to create stability and facilitate the completion of long-term complex projects, the strategies may be reviewed and modified at the discretion of the RDA Board.

**PREVIOUS BOARD ACTION:**

- August 2014 – The RDA Board reviewed and approved the Strategic Plans for the West Capitol Hill and Sugar House Project Areas.
  - October 2014 – The RDA Board Reviewed the First Draft of the Strategic Plans for the West Temple, Granary District, North Temple, and Central Business District Project Areas
  - December 2014 – The RDA Board Reviewed the First Draft of the Strategic Plan for the Central Business District.
  - February 2015 – The RDA Board Reviewed the Second Draft of the Strategic Plans for the West Temple Gateway, Granary District, Central Business District, Depot District, and North Temple Project Areas.
  - March 2015– The RDA Board Reviewed the Third Draft of the Strategic Plans for the West Temple Gateway, Granary District, Central Business District, Depot District, and North Temple Project Areas. The Third Draft included recommendations from the Administration and the Public.
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**ATTACHMENTS:**

A. Project Area Strategic Plans